

Employment Recruitment Package

Discover a seamless solution for ALL your hiring needs via Lessiter Media's Ag Division magazines & websites!

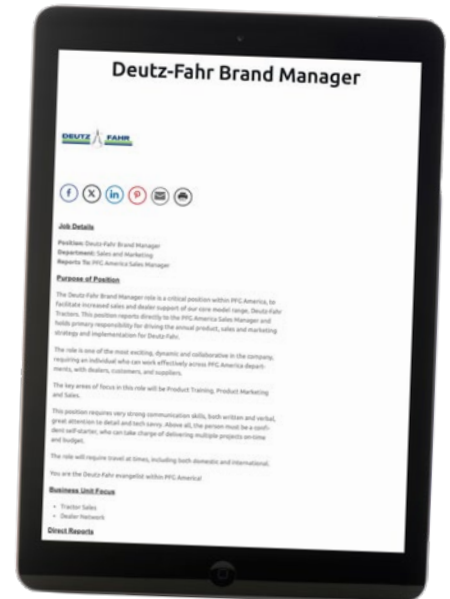
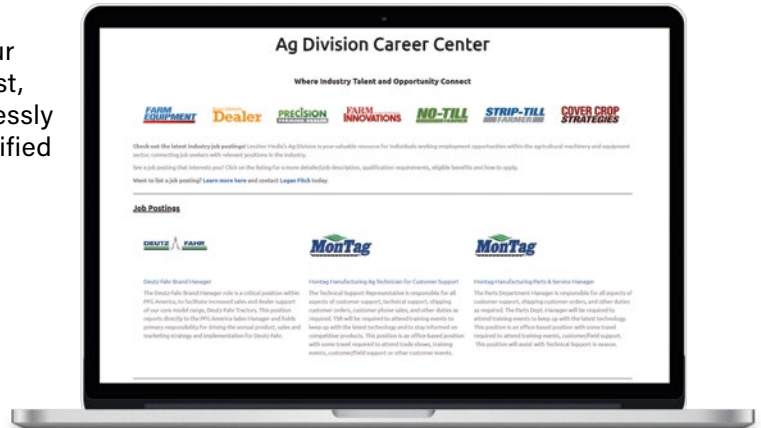
Lessiter Media's qualified by request audiences present you the most qualified dealer & grower audiences for your employee recruitment needs. Now, at the market's request, an all-new multimedia presence empowers you to effortlessly post job openings and connect with the most highly qualified universe for your talent needs.

With the division's extensive 55-year-reach in the farm machinery and grower industries, your job listings receive **premium exposure** on Farm-Equipment.com, PrecisionFarmingDealer.com, No-TillFarmer.com, StripTillFarmer.com, CoverCropStrategies.com and RuralLifestyleDealer.com.

With a combined average of 148,220 unique monthly site visitors, your job listing will capture impressions via each brand's homepage career center block, RSS feed and dedicated landing page for each post.

Program Details:

- **Listings featured on the homepage** within the "Career Center" section on Farm-Equipment.com, PrecisionFarmingDealer.com, RuralLifestyleDealer.com, No-TillFarmer.com, StripTillFarmer.com, and CoverCropStrategies.com
- **Employment Section in every Weekly Email Digest** for all 3 Ag Equipment and 3 Grower e-newsletters (combined recipient total of 22,540 with an average open rate of 45%), driving traffic to the dedicated Ag Division Career Center landing page
- **Employment Section Featured 2x Per Week** in the 3 Ag Equipment Daily Email Updates and 2 Grower Daily Email Update e-newsletters (combined recipient total of 18,170 with an average open rate of 42%), linking to the dedicated Ag Division Career Center landing page
- **Ag Division Career Center Welcome Pop-Up ad on all Ag Division websites**, driving traffic straight to the Ag Division Career Center landing page.
- **Dedicated eBlast 2x per month to our active dealer and grower audiences** featuring all open positions (approximately 40,000 recipients.)
- **Monthly boosted social media post** for each job listing on each Dealer and Grower Facebook pages.
- **Your logo featured in each print edition of Farm Equipment and No-Till Farmer's Quarterly Conservation Tillage Guide**, with a QR code linking to the Ag Division Career Center, during the purchased timeframe.
- **Job postings can be changed** monthly if desired allowing you to emphasize the position of greatest need to your operation.



Streamline your recruitment process with the most qualified and interested talent with multi-media postings on Lessiter Media's 6 Ag Division websites today!

For more information, pricing and to post your job listing this week, contact Joanne Volkert today.



**Joanne Volkert
Brand Manager**

262 777-2442

jvolkert@lessitermedia.com